## **EXHIBIT H**

## PRELIMINARY DIVIDEND RECORMENDATIONS 1989 SCALE

This memorandum identifies the major issues that confront us in formulating the 1989 Dividend Scale, and sets forth the recommendations that we will probably make if we intend to maintain dividends at approximately their current level. The issues can be broken down into four major categories.

1. Short-Term Financial Impact 2. Certain Hatters of Theory 3. Harketing Concerns and Constraints 4. Innovative Strategies

Short-Term Financial Impact. According to the ITS quarter projection submitted to the Controller's Dept, the projected 1980 U.S. MIC Ordinary million Statutory (down from 1200 million). The projection 1987, and -585 continuation of the 1980 Olividend Scale (about a 9% change) would impact the Parnings by about 540 million in 1989. Statutory earnings by about 540 million in 1989. Statutory earnings by about 540 million in million in 1989. Statutory earnings would be impacted by 588 question is whether we remain comfortable with the thing profits that a much?

Obviously, the question of financial difficted depends on the underlying a temporary event that will be refleved that an expected closing of the expense gap. Or, the underlying stretch of the deferred income assets may be so great that the thin profits are limost an accounting anomaly. Or, the thin profit are limost an accounting anomaly. Or, the not suitainable given the entirely considered with the conclusion that the scale is question of what experience. And, there is the fundamental working the lost considered in the right level of profits.

Working from the 1987 with Earnings by Source, the first quarter 1988 projection, and some similar phojector earnings by source on US Ordinary Traditional Life.

1 / (11)			Tional T
Expenie Targin Interest Hargin Mortality Hargin Other Hargins Operating Hargin	1987 328 61 61 541	1988 280 - 70 98 64	Change - 48 -137 12
Less Overhead Expenses Operating Profit	409 132	372 409 - 37	-169 0 -169
Surrender Gain Earnings on Surplus Total Profit	48 73 753	50 69 82	3 -171

These breakdowns are still crude, but the basic story is clear. The Operating Hargin shown here includes over \$100 million on Accidental Death,

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Extended Term and other "non-dividend" coverages, so the profit on the dividend paying business is that much less.

If we intend to maintain the current overall level of dividends, our strategy will be two-fold. First, we will identify "non-dividend" actions that can improve the earnings levels. Second, we will take the steps necessary to assure ourselves that dividends are sustainable despite the low apparent earnings. These will be set forth in our final Recommendations.

There are "non-dividend" actions that can improve 1988 GAAP earnings from the level indicated in the first cuarter projection. Appendix A shows how leveraged some of the margins are. We plan to reduce expenses by about \$20 million (47) through modifications to the compensation lab and other savings. Also, we feel that we could increase investment income by as much dividends from our subsidiaries.

Also, with the expense and investment strategies that are being developed, we hope to establish that the overall level of directors is sustainable. In other words, we hope to establish that the low GARP profit devels are transitory and can be viewed as an lobestment in the futured our current work on the expense gap suggests that same increase in the expense revenues will be necessary, but we would hope to dee vicreases by interest credits to maintain the overall divided level.

maintain the overall dividence level.

To argue that interest credits can be maintaintain increased, in spite of the declining GAP Interest Hardin, a must dever back to the real strength of the deferred income assets. We are not the real strength as we are confident that the real rate of increase in the value of the assets is consistent with the apounts creditation in the dividends. In measuring this real rate of increase in the questionis not whether the market value, per credit squarented by non-first table.) The question is, what is the particle we should be the current that the projected GAP returns on the deferred income assets, will soon exceed the credited rate. Factors that determine our confidence would include specific reviews of the individual proporties and a take of the ease and availability of asset harvesting.

proparties, and a trise of the ease and availability of asset harvesting.

I prilimant analysis suggests that we can be "actuarially confident" of significant white values in excess of current GAAP book values. On real extate abouting the trief of course of the present estimated excess of market value over shook is NY.6 billion. Although a more precise quantification and tracking mechanism is necessary. I would expect that any sort of reasonable harvesting program will enable us to be very confident of at least 251 of this amount. In this way, we could maintain, or even increase, most interest credits.

Whatever the circumstances, our current thinking is that the 10% credited rate on new illustrations will probably not be supportable.

Certain Hatters of Theory. The main issues here involve the treatment of taxes and withdrawals, and the matter of "interest on free surplus".

For Issues through 1987, the Internal Revenue Code allowed us to calculate tax gain using reserves that exceeded the cash value. For certain plans

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where this was the case (including some 1987 Portfolio products), we took advantage of this to credit the tax savings in the dividend formula. For 1988 and later issues, however, the tax reserve cannot exceed the cash value. The marginal taxes on the policies has increased, and this should be reflected in the dividends.

With respect to withdrawals, there is the question of whether to credit policyholders with "surrender gains". We did this in the 1987 Portfolio. But we rethought things with the 1988 Scale, and decided that any gains on withdrawals are illusory and should not be reflected in the dividend. (The savings". It does not reflect the real loss in future operating eargins the "savings" and the savings overstates there are fundamental instabilities in "lapse supported" picing.

I now feel that some middle ground might be supported pricing.

I now feel that some middle ground might be supported. In theory, we should be able to structure our pricing so that lots of the total benefit specifically, if we have two blocks of this sort the fifteent patterns of the same rate of surrender, and "more" accuracy to those who remainsurrender values, but that are otherwise identical and that fare experiencing the measured lapse reflects themselves in the flow surrender value bluck furthermore to the extent that surrenders), there is probably a real intended farmiting on the extent that surrenders, in the dividend Scales, we singlificantly content to the extent that free surplus in the dividend formula and subticipated further elimination from surplus. Interest on first surplus was not intended to be from surplus of deration, and we not prefer to use more refined mechanisms surplus continued alignmation of interest on free surplus. Continued alignmation of interest on free surplus. Continued alignmation of interest on free surplus is expected. The refinement are important, and they impact new business illustrations surplus and the balance detween operations and they enter the surplus first expected. The refinement are important, and they impact new business illustrations substantial and read from surplus for the balance between operations and they entered the surplus for expected. The refinement are important, and they impact new business illustrations substantial and read from surplus for the surplus for expected.

Arketing processes the constraints. In refamiliariting the field force with

Exception to constraints. In refamiliarizing the field force with the constraints of the specific force with the constraints of the specific force of the

liaving recognized the goal of maintaining scales as a means of supporting the portfolio philosophy, I still have specific concerns regarding the 1987 effective products. The 10% interest credit may be too high under any eliminate "interest on free to the tax problem, and the need to reduce or on new filustrations. He intend to restructure the portfolio for 1989 through banding, so we have the ability to differentiate inforce 1987-88 impacts.

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If the financial circumstances warrant an overall dividend reduction, some approaches are probably more palatable than others. To a recent purchaser, for example, a reduction in the "AI on AI" rate will not be as visible as a would still be impacted. Of course, "total cash value" and "APP year" "per policy" charges will impact the new business less than the "per premium" charges.

One of the most obvious impacts of a dividend reduction will be to increase the illustrative APP year. We should absolutely try to dinimize the number of cases in which the APP year goes up by two or more. Appendix C shows the competitive impacts of certain dividend reduction strategies.

Innovative Strategies. Here, I have two speciest deas, but more are possible. First, we can consider reducing testimal dividends. A reduction currently quantity it, thus providing a source of April gain. This could be approach would be to increase the chinge reduction in testinal dividends will reduce the tredity as the approach would be to increase the chinge reduce the tredity as financial circumstances require, while viewing the reduction in testinal dividend as a dividend. In this way, we can still courted that the total annual dividend as a dividend. In this way, we can still courted that the total annual dividends are unchanged. Of course, there are some reduces a regulatory, tax, administrative and actuarial. In the past, Boy of opproval has been obtained for terminal dividend strategies and the state was been informed.

Another possibility—one that would south the blow of a reduction on inforce policies—would be a general were enabling policyholders to switch policyholder would be a general were enabling policyholders to switch policyholder would be nown an increase in the credited interest rate, buseriess. Even it we were careed to drop credited rates by 80 basis points. Onesetting to the change will see

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DETAILS OF SOURCE OF EARNINGS

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Hay , 1988

To: The Field Force

Re Harket the Product not the Illustration

For fifty-odd years interest rates have been stable or going up. Dividend scales developed by companies changed infrequently, and for a long time actual experience proved to be better than illustrated. In recent years interest rates capetitors have had to reduce their vividend scales and scales competitors have had to reduce their vividend scales and similar action is imminent with many others.

A recent fillinghast survey indicated that to out of 18 of our competitors will be lowering their divident scales either this rely on the portfolio rate philosophy, will have a major strategies.

As a result, companies like Metamolitan, who advantage over those companies that dely on short term.

As more and more of our customers expendence these reductions it is only natural for them to become once careful about accepting dividend scale projections at face value. Attempting situation in the long run is the best way to handle this get on their ide and educate them regarding the products, dividend interest rate philosophies and the company dividend hitchest rate philosophies and the company where a symmending.

But with the viciety if new products available, compounded with hest suits four factomer is a difficult task. It is essential that it is become is a difficult task. It is essential than to be a suit of the policy that that, in some this mer is a difficult task. It is essential than one of the situations, you be able to explain to your company and pay.

To assist you in this matter we have prepared an interest and pay.

To askist you in this matter we have prepared an interest rate philosophy explanation sheet accompanied by dividend scale trends of some of our major competitors. The time is right for us to saire the advantage... our competitive portfolio rate of return will position you and our products ahead of the connectition.

Personal Insurance Harketing

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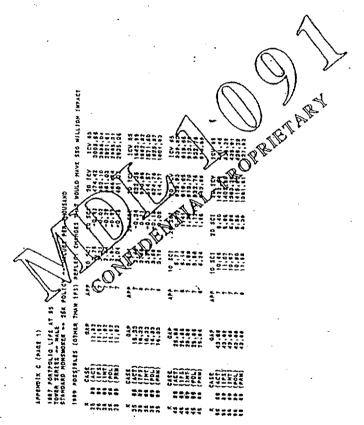
## WHOLE LIFE COMPETITIVE POSITION 1988 VS. 1986 NONSHOKER LIFE - STD. (25H), PFD. (100H) MALE 35

\$25,000			MACE 35				
Company	Premium	TCV (AI		niem	•	-	
Hetropolitan L95	\$ 408.25	\$ 41,07	~ 1300 <u>1987</u>	1986	1988	Rani 1987	1986
Hetropolitan Whole Life	360.75	38,45		_ V		6	7
Equitable	N/A		100.5	g 100-63	<b>\</b>	4	6
J. Hancock	392.75	33,263	( <i>\</i> )	) 2			
Prudential	340.75	35,216		84.69	7	8	8
Guardian	355.00	48, 131	1-12-62 103.3	15हिंची	5	5	3
New England Lif	e 347.25	AZ 469	7.60	¢ 60	1	1	1
Northwestern Mutual Life	405.75	46.093	136/8		2	3	2
\$100,000	$\langle \langle  $	) }	13.60 131.68	134.19	3	2	4 !
Metropolitan Metropolitan	1)490	Her go	111.81 111.61	94.09	7	7	9
Metropolitan Whole 112	1,258 F	151,800	120.67 120.67	106.23	5	5	8
Hancock C	1.172	148,714 161,732	109.75 109.75		9	9.	6
> °	1st 3 1,458	101,732	114.36 114.36	114.36	6	6	7
Guardian	1,366	192,523	140 04 *** "				
MAFIC	1,190	150,600	140,94 170.56		1	1	1
Prudential	1,273	140,864	126.55 126.89		3	4	5 ·
New England Life			110.66 110.66		8	8	2
Northwestern Mutual Life	1,351	169,875 167,275	132.30 138.10 ]		2	3	3
		-41 (612	123.82 139.62 1	151.17	4	2	4

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